

# jamie

ERIN RITZER

## education

### UNIVERSITY OF CINCINNATI

Cincinnati, Ohio | **2006-2011**

College of Design, Architecture, Art and Planning (DAAP)

BS Graphic Design, Global Studies certificate,

*Participated in the Professional Practice Program, alternating quarters of classroom study with work in the field of graphic design.*

GPA 3.8, Magna Cum Laude, Dean's List, Honors Program

### ITALY STUDY ABROAD

Florence, Italy | **Winter 2010**

Three months of intensive language training, interning, traveling and appreciating Italian art, history and culture.

### ARGENTINA STUDY ABROAD

Buenos Aires, Argentina | **Summer 2007**

One month studying film and culture.

### HERBERT HENRY DOW HIGH SCHOOL

Midland, Michigan | **2002-2006**

GPA 4.4 weighted scale, RANK 25/357

graduated in top 10%

Honor Roll 4/4 years

## work experience

### INTERBRAND

*Global Branding Consultancy—co-op designer*

Cincinnati, OH | **Summer 2010 + Winter 2011** | full-time

Designed for global clients such as Wrigley, P+G and Sara Lee as part of a 100+ person team. Involved in packaging concepts and designs, branding, photo-shoots, presentations, client interaction and the planning/participation of a brand experience workshop.

### FREELANCING ABROAD

*The Florence Newspaper and Claim Communication—designer*

Florence, Italy | **Winter 2010** | freelance

Branding and print design of upcoming newspaper for study abroad students. Experience designing promotional materials in a new language while at communications firm.

### WILD PLANET ENTERTAINMENT

*Toy company—co-op designer*

San Francisco, California | **Summer 2009** | full-time

As a member of the Brand Design team, worked on brand identity, package design, Web design, studio photography and environmental design. Involved in user-testing packaging research and photo-shoot direction involving models.

### THOUGHTFORM

*Design firm—co-op designer*

Pittsburgh, Pennsylvania | **Summer + Winter 2009** | full-time

Designed for clients in the Pittsburgh community, including several non-profit organizations. Broadened skills in informational design, branding and identity design, Web design, client interaction and environmental wayfinding.

### THE NEWS RECORD

*UC's independent student newspaper—design editor*

Cincinnati, Ohio | **Spring 2007 - present** | part-time

Initiated a complete redesign involving branding, layout and icon systems. Focused on communicating editorial content in an understandable and interesting way. Responsibility to hire and train new designers. Three 6-12 page issues per week.

## honors

Richard and Jean Coyne Family Foundation Scholarship

Frances D. and Stanley Cohen Scholarship

Lewis F. and Marjorie S. Palmer Scholarship

Cincinnati Century Scholarship

Kimberly Featherly Memorial Scholarship Fund

James T. Brooks Memorial Fine Arts Scholarship

TDS Telecom Scholarship

Honors and Global grants for study abroad experiences

## college activities

Ohio River Foundation, volunteer design consultant

AIGA | University of Cincinnati chapter

Teaching Assistant for freshman design course

Volunteering 30+ hours per year

University Honors Scholars program

Serve Beyond Cincinnati volunteer organization

Alternative Spring Break trip to New Orleans, Louisiana

*built houses for hurricane Katrina relief 2007*

## skills

Adobe Creative Suite: Photoshop, InDesign, Illustrator

Microsoft Windows, Mac OS

Microsoft Office: Excel, Word, PowerPoint

PageMaker, Quark

Working in a collaborative setting

## interests

Painting, coffee, drawing, photography, reading, travel and culture, Newspapers/magazines, nature, international design, wine tasting, type, tennis, writing, psychology, exploring/wandering and many others.

*I love to learn and experience new things.*